

Loyalty Programme

Benefits for all Pearl Lovers:

- Possibility of getting pearls and gemstones on consignment
 - we are happy to send you a consignment to select from.
- Complimentary pearl certificates and pearl-care advice cards for your customers
 - certificates and pearl-care advice cards provide your customer with an additional assurance of their purchase and ensures that they get the most out of their purchase.
- Access to our B2B Instagram account: [marcharitpearls_b2b](#)
 - find inspiration and easy access to relevant information on our B2B Instagram account, where news and selected products with price details are uploaded. This account is only open for jewellers and goldsmiths.
- Log-in to our upcoming online catalogue
 - we are in the process of building an online catalogue, which will allow you and your customers to see some of the Marc'Harit collection in the comfort of your living room. Only customers with a known track record at Marc'Harit will get a login enabling you to see the price details.
- Complimentary drilling and mounting of smaller orders from Marc'Harit
 - we are happy to drill smaller orders of pearls and to mount them, when you buy your pearls and findings at Marc'Harit.
- Open showroom most weekdays
 - we aim to be at your service as much as possible.
- Complimentary acrylic logo block from Marc'Harit
 - the logo block shows your customers that you have made a conscious choice about using high quality and, where applicable, sustainable pearls.
- Access to Marc'Harit pearl courses
 - we aim to have at least one pearl course a year, in order to help you grow your pearl knowledge.
- Possibility of ordering pearls to be hand-faceted or half-cut in Japan
 - a few times a year, we carefully select which pearls to send to our faceteur in Japan. You have the possibility to influence our selection or even order specific pearls to be faceted and/or half-cut.
- Possibility of customised colliers
 - we are happy to create colliers that specifically suit your needs, helping you to cater for your customers wants and wishes.
- Swift and friendly service
 - we aim to please 😊

Framework

- In order to provide you with the best services, we kindly ask a minimum order of DKK 1.500/EUR 300 per invoice. This no longer applies when you have an annual purchase with us of DKK 20.000/EUR 3.000.

Benefits for Pearl Passionates: Yearly purchase of DKK 20.000kr +/EUR 3000 +

When you are a Pearl Passionate, all the benefits of being a Pearl Lover apply, plus additional benefits:

- **No minimum order amount**
 - the minimum order amount is normally DKK 1500 /EUR 300
- **Prioritised and personalised service and visit**
 - we offer to come by your place with some of our collections and, once in a while, we will send you a personal message when we find a pearl that might be perfect for you.
- **Registered as a Marc'Harit dealer on our store locator.**
 - your business can be registered on the store locator on our website, which makes it easier for end-customers to locate Marc'Harit Pearl retailers worldwide.
- **Social media sharing.**
 - we are happy to share some of your social media posts of your pearl jewellery. More and more end-buyers ask us where they can buy our pearls. Remember to tag @marcharitpearls on your post so that we get an alert.
- **Complimentary access to online in-depth pearl course**
 - request access to the online in-depth pearl course by the Cultured Pearl Association of America, allowing you and your team to gain pearl knowledge where and when it suits you.
- **Possibility to access our picture bank**
 - request access to our picture bank for easy creation of high-quality social media posts and newsletters.
- **Access to our information bank.**
 - request access to our information bank, where all kinds of pearl and pearl relevant information is uploaded ongoing. All communicated Pearl Letters are also to be found here.
- **Possibility of ordering a pearl course exclusively for you and your team**
 - the more you and your team know about pearls and pearl farming, the easier it is to convey the knowledge and passion to your customers.
- **Complimentary Marc'Harit pearl and jewellery display for your store**
 - the display allows you to create a visually appealing pearl universe for you customers. It can be used in its entirety or as separate units.

- **Possibility to influence Marc'Harit's choice, when sourcing new pearls and gemstones**
- before going on a pearl trip or sourcing new gemstones, we welcome your input regarding our shopping list.
- **Priority invitation to pearl farm visits**
- you will be invited to join us on our pearl farm visits before this invitation goes out to all Pearl Lovers. To experience the magic of pearl farming in person is indescribable and changes your perception of pearls forever.

Benefits for Pearl Extraordinaires: Yearly spend of DKK 75.000 +/-EUR 10.000 +

When you are a Pearl Extraordinaire, all the benefits of being a Pearl Lover and Pearl Passionates apply, plus additional benefits:

- **Complimentary pearl course exclusively for you and your staff**
- the more you and your team know about pearls and pearl farming, the easier it is to convey the knowledge and passion to your customers.
- **Complimentary customer event**
- we are happy to partake in a pearl event with your customers, sharing our passion for pearls with them and giving them first-hand pearl knowledge.
- **Possibility of quantity-based customised pricing**
- we are happy to make personalised quantity-based prices for you on specific pearl categories where this is possible.
- **Stable Production Prices**
- your pearl prices will be steady. Only fluctuations above 20% will affect your price.
- **Opportunity to send Marc'Harit on a quest to find the right pearls for you**
- we will spend extra time searching for pearls that suit your specific needs when we are sourcing new pearls.
- **Opportunity to work with pearl lots at favourable prices**
- working with complete pearl lots creates various opportunities, e.g. special collections tied to the story of a specific pearl farm. You can offer your customers a limited-edition collection.
- **Invitation to exclusive and personalised Marc'Harit event**
- we look forward to spending more time with you, to strengthen our relation and to explore the opportunities and developments that we can create together.